

USHA Board Meeting 1/30/2010

Saturday, January 30th at 9:30 am EST

Conference Call #:

Phone number is 888-654-6401 and use Conf Code: 7045452.

Called to order:

9:35

Attendance:

Brad Scott, MJ Pohl, Alison Goin, Bryan Schumacher, Jim Chismar, Eric Vyborny, Brad Schmidt, Dave Petersen

Todd Goin

On the phone: Cliff Woodman

Agenda Items:

Welcome message and opening of meeting (Brad)

-

Progress Update from Last Meeting [5-10 minutes]:

MJ- if anyone wants a copy of last meetings minutes let MJ know

Treasurer report:

Brad explained how money works with USA Waterski concerning membership and percentages

- for clarification, talk to Brad...

Remember donation monies at workplaces can be funneled to USHA through United Way

We have about 6k in the bank.

-

1. Brad: Elections
2. MJ: Video Competition winner/prizes
Thanks to Geno for offering to give a gift certificate to his website.
Video comp is great for all who can't travel.
Video is tough to do in 2 minutes. The question was presented - why 2 minutes. We will get back to that when we cover competition agenda.
3. Alison: Competition Manual
In process
Brad suggests a liason be named. Ie: if you have questions about how to put on a tournament - call "name"
Document should be sent to all board members so they can give input.
Draft will be sent to all board members before next meeting.
4. Alison/Ben: USHA letter for Nationals/shared money & sponsors
This specific letter was not worked on . Brad Schmidt will help Alison with ideas
Water Valley would like to give money to be involved in jacksonville

5. MJ: Awards

Same size for everyone - no additional cost

Nice to have us out in front of all the other disciplines

How do we get more people to participate in nominating and voting for "best of"

6. Brad S./Eric/Alison: Nationals / Competition events

Spring Fling May 22-23

They can't commit to a 4 day event due to the estate being sued

Not sure on Fall dates

Nationals is set for July 15-18th

Golf tournament will be same weekend

Working with a run coordinator for a 5k or 10k

Coordinating with other events in the community are helping to grow the spectator numbers

Much thanks to Bryan for his program and Jim for working so hard

New Business [30-40 minutes]:

1. Brad/MJ: Board Expectations

Where do we want board discussions?

Yahoo?

Foilforum?

Could create a USHATALK.com

*****Action item?*****

Bryan will check and see if he can do ushataalk for little time and cost....must be secure...

Board discussions are intended to be confidential concerning discussions that involved specific individuals. Board members are expected to use discretion

1. Review roles and responsibilities

All must be USA Waterski members

All Safety coordinators and trained drivers must be members....which level has not been determined

All board members can be members at grassroots level

2. Review Time Commitment

Minimum of 8 hours per month - it was noted that all current board members are highly involved and put in many more than 8 hours per month.

1. MJ: Review of the By-laws (last review 2004)

1. Timeline

2. Assignment

EX: max spending should be in by-laws

Hydrofoil.org.....

Everyone is responsible to read the by-laws and policy and procedures. Send out documents to each person. Dave will review. Each board member will send their comments to Dave by: March 1st

3. Lonnie/Brad: USA Water Ski Update

Each sports discipline gets a liaison on the USA Waterski board. It's important for our liaison to be involved with usa waterski communications.

Would be good to put info out to hydrofoil groups what is going on at usa waterski

Idea to send out a newsletter was brought up. Eric is willing to look at this.

4. Current Committee Spin-around

1. Brad: **Nominating Committee** (The Nominating Committee shall verify from each acceptable candidate, in good standing, their willingness to serve on the Board, if elected, and to attend meetings of the Board.)

2. Brad: **Executive Committee** (USHA Bylaws state shall consist of four Board members)

3. Dave/Jim: **Competition** (The competition committee works to develop guidelines, rules, and recommendations for competition scoring in the areas of air, style, technical, and overall impression.)

i. Proposal

ii. Bid for new tricks from USHA members?

Video competition time lines

- Is 2 minutes a hard and fast time?

- Should comp videos be stored on youtube?

- Dave Petersen is new chair of Competition Committee.

- Jim: where committee is right now. Subjective vs. Objective - the current model needs some tweaking. Re-eval on current tricks. Combos - higher end air -

For events that exist - there are 2 or 3 things that need to be fixed.

Would it be beneficial for more higher end riders participating? Yes.

Jim's perspective - tweaks must be made by middle of March.

Organizers of the events request that the scoring information would get put out on the forums as soon as possible. - New competition committee chair by March 15th.

4. MJ: **Web Media Committee** (The web media committee works to update content for hydrofoil.org and usawaterski.org.)

- USA-WS Web Site updates

1. USA-WS media/press releases (who does what?) **Not important to cover this meeting...**

- USA-WS magazine updates - photos and articles - we can write articles and submit photos for publication.

- Hydrofoil.org updates

1. Need more on Videos and Virtual Hall of Fame **These items need to go to MJ**
 2. Need more Rider Bios : **To MJ**
 - Local media
 1. "Get Local"
 2. Foilforum recap from local media/articles
5. Cliff: **Promotions Committee** (The promotions committee works to contact local news and other media groups to promote the sport and local athletes or sponsors.)
- Creation of list to track all forums, hydrofoil sites and groups?

How to write press releases, promoting events and getting sponsorships

5. MJ: **Current vs. New Committees** (Committee Alignments with board directors)
Side note: Bylaws state the following committees must exist Executive, Grass Roots, Marketing/Membership, and Competition. May need to update after our decision.
1. Discussion for committees to focus on 1 of 2 areas: USHA Public Facing or USHA Support
 2. Goal to have 5 committees (or paired committees) in order to align with the 10 directors
 - Video Competition/Competition/Events
 - Membership/Liaison Committees
 1. Membership benefits (offer a t-shirt/magnet/pen)?
 - Media/Recognition (Awards) Committees
 - Executive/Nominating Committees
 - Other?

Tabled

6. Brad/MJ: **USHA Goals for 2010**
 Re-cap goals from last year
 Discuss current year
- Transparency/ USHA Value to Members (survey idea)?
 - Membership?
 - Bid for other events?

Brainstorm 3 year plan

What do we see hydrofoiling be in 3 years?

To advance and service the sport of hydrofoiling through education, widespread participation, promotion, and sustained excellence in competition.

Dave: Make it so people want to have more events and more exciting and fun.

Bryan: Grow competitions, maybe we move it into East verses West....Make them friendly and fun.

Eric: Have a system and organization for someone who wants to have a competition to make it easier to put a quality event together.

Jim: Bringing in people to the sport who have never imagined a sport like this existed. Growing knowledge of the sport to where 50% of the population knows what

Alison: Hydrofoiling becomes international - large events held in other countries.

MJ: grow the sport in youth

Brad: Make more people aware of what hydrofoiling is. Active leadership where board members are guiding activities of more and more volunteers to achieve the overall goals of the organization.

Cliff: Grow the sport, get more funding, more videos. It all ties together. More sanctioned fly-ins and events.

To promote the sport of hydrofoiling..

Demos at other ski/wakeboard events

Contacting boat dealers to get into the events. Gaining a relationship with other events.

What is the vision? How do we get there? Paragraph put together by next meeting.

Is our goal to grow membership?

Communication goes hand in hand with growing membership

Summary and Next Steps [5-10 minutes]:

Action items:

- A. Update Hall of Fame display case with photos/items for Jan 2010
Items can be sent to USA Waterski - they will put them in the case
 - B. MJ continue to assist/discuss chair responsibilities with Brad
 - C. Lonnie assist Brad with Liaison responsibilities
- Done

Items needing attention:

- **Demographic Information**
- Constant contact for a newsletter? - ERIC
Who needs to write newsletter?
How often would we write a newsletter?
Where do we get a mailing list?
- Each Board member will write a paragraph by next meeting - what is their vision, how we going to get there?
- Competition committee - clearing up issues and have announcement of it made. - DAVE
- Trick list - what we need to do to get it updated - Bryan
- Send out board meeting minutes to our board as well as posting to the public out on foilforum, hydrofoil.org, etc.
- Bryan will check on a v-bulletin list for us
- Dave will take an initial look at the by-laws, all board members will read the by-laws and policies and procedures before second quarter meeting.
- New Committees
- Discuss current year
Transparency/ USHA Value to Members (survey idea)?
Membership?
Bid for other events?

Last meeting date:

11/19/2009 Regular quarterly USHA board conference call

Next meeting date: (Please send agenda items to MJ)

March 1st or 2nd– Quarterly USHA board conference call

Proposed Agenda:

- Board Member Spin-around (board member goals and roles - updates 1-2 minute each)
- Committee 360 (updates 1-2 minute each)
- Agenda Items as necessary

Demographic information : **Wait till next meeting**

Constant contact for a newsletter? - **next meeting**

Who needs to write newsletter?

How often would we write a newsletter?

Where do we get a mailing list?

Brandon Wolf - Update on what is going on.

They are working on getting scores out on the usa waterski website for tournaments.

Brad is working with the U.S. Coast guard to do on-line testing for safety coordinators.

Firstaid/CPR can be taken on-line then go to red cross to prove proficiency.

Adjourned: 12:55